



# FOR RETAILER AND WHOLESALER

LADIES APPAREL, MEN APPAREL, CHILDERENS APPAREL, UNISEX APPAREL FOOTWEAR HOUSEWARES, HOME FURNISHINGS & DECOR, SPORTING GOODS & ATHLETICWEAR, HEALTH CARE, BOOKS & GIFTS & STATIONERY, DEPARTMAN STORES ELECTRONICS, COMPUTERS, TELEPHONE FASHION ACCESORIES, HEALT-H&BOUTY, JEWELERY, LEATHER & LUGGAGE, PERSONAL CARE & SERVICE SPE-CIALTY APPAREL ,TOYS AND HOBBIES, OPTICAL & SUNGLASSES, HOME APPLINCE

SINCE 1968



+4000 **CUSTOMER** +15.000 **STORES** 

# MAJOR MEN APPERAL NEBIM V3 ERP CUSTOMER BRANDS

ALTINYILDIZ CLASSICS























EMPORIO ARMANI







DAMAT | TWEEN







ONLINE HYBRID OFFLINE

MULTI LANGUES(ARABIC, ENGLISH, FRENCH, +15)

RAPIDLY ADAPTABLE ERP

READ FOR OMNI CHANNEL

#### **ERP THAT IS OPEN TO CHANGE & GROWTH**

Let your ERP to be the growth engine of your company by integrating your Nebim V3 with new generation cash registers, special integrator applications in accordance with the government's vision regarding e-transformation on tax matters, B2C and B2B e-Commerce systems, external customer loyalty and CRM applications, external logistics systems, business flow and document management systems and by feeding accurate data to your business development projects that will expand your company. When your company grows, it is easy to expand the scope of your Nebim V3 according to your use. You may think big, but are able to start with small steps. Thanks to the modular structure of Nebim V3, whenever there is need, you can add new applications to your license and start using higher versions.

#### RAPIDLY ADAPTABLE ERP

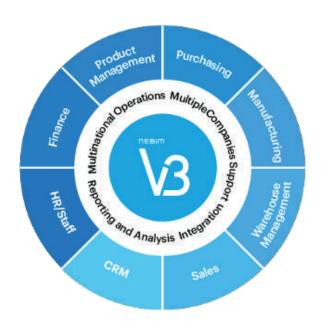
while expanding your company have already been developed and added to Nebim V3. The preferred applications of the sector include algorithmic product rotation between stores, consignment sales management, merchandise planning for seasonal products, and retail-focused customer loyalty management applications, among others.

Accelerate your ERP adaptation and additional application projects thanks to the fast ERP adaptation methods which Nebim has developed as well as industry-specific best practice methods which will be shared with you during the project. Remote access to the central project management system of Nebim enables you to monitor the adaptation proje-

ct schedule, milestones, as well as the planned and actual use of resources so that you can make confident decisions regarding project management.

Implement your business development projects

rapidly as various applications that you might need



# **ONLINE or HYBRID OFFLINE**

Working online with an internet connection or working hybrid off-line, the database is updated when the connection is restored. Monitor instantly store sales, inventory, cash and expenditures. Instant product item inquiry, reserving items in the other branches, placing orders and delivery will lead to sales increase (experience shows a minimum of 10%) by instantly following up missing colors/sizes. Mistake free and efficient store goods reception. Handle and monitor transfers, returns & inventory counting.

# **COMPHERENSIVE & INTEGRATED**

\*MULTI LANGUAGE(ENG,FR,D,ARABIC,TR,RU,+15 L. \*MULTI CURRENCLY \* READY FOR OMNI CHANNEL

#### PRODUCT MANAGEMENT

- With product analysis, improve sales and profitability. On the other hand reduce stocks.
- Assess the performance of your products by making analyses of weekly or monthly trends regarding sales, in ventory, gross margin, markup, GMROI, inventory turnover speed, and rate of sale. Carry out product performance analyses based on categories.
- Manage products and inventory for e-Commerce and market places. Be integrated to amazon and other similar market places.
- Management of Shipment product digitaly

With Nebim V3 standard rules as well as custom-made allocation, completion and automatic transfer rules specific to your company, have the correct product at the right time and at the appropriate place.

- R Manage product categories effectively by classifying your products with product hierarchy, season, collection and product features.
- You can manage with Nebim V3 ERP, all attributes (washing instructions, product story, barcode label, product with its photos, etc.)







#### **SALES**

- With Nebim V3 POS, carry out all your processes such as retail sales, sales returns, exchanges, and store costs, as well as post-sales service and support in a fast manner; increase the sales speed at your cash registers.
- nFor each product, a product exchange card can be printed out together with the invoice. Product returns and exchanges are then made in a controlled manner in accordance with the sales price on the date of sale and without the involvement of the cashier.
- You can accept partial payments with various payment methods such as cash, credit card, gift card, store credit (return card or exchange card).



- The practical POS interface with user-friendly touch screen support and the personalization of shortcuts by users makes the sales transactions fast.
- Thanks to the real time Tax-Free integration, you can create your Tax-Free invoices in an integrated manner with the intermediary.
- Back Offic With the store back office application, you can count the stock in the store and the warehouse. When you spot differences, you can synchronize them after finding out the reasons. You can approve the products arriving from the headquarters, and you can transmit orders to the headquarters regarding undersupplied products. You can request products from other stores; and send products to other stores after approving their product requests. You can print out labels in your stores and have the labels changed easier in times of discounts. Using the store bank transactions, you can deposit and withdraw money and obtain reports on banking transactions.,



# CRM

- You can offer differentiated services to your customers by grouping them
- according to their value groups, shopping behavior, product and brand preference and demographical characteristics.
- · Campaigns are the most effective way to increase your turnover. So you can increase your turnover up to 30%. At the same time removing the authorizations of the cashiers and automating the campaigns on the system, you prevent the cashiers from making mistakes or abuse.
- •With campaigns reports, Instantly You can see that your campaings pass or fail. According to that you can manage other campaings.
- Manage multiple price reduction campaigns for retail sales, wholesale, customer and staff all together. Monitor your transactions price reduction coupons, money regarding points and gift cards You can easily define and implement flexible campaigns such as instant price reduction, price reduction coupons, earning and redeeming money points. In addition to default campaigns defined in Nebim V3, you can also set your own campaigns using scripts, without having to wait for the version update. From your headquarters, you can define price reduction campaigns for various channels such as wholesale, retail, outlet, e-commerce, and you can activate the different campaigns for all channels also from the headquarters.

GIFT CARD MANAGEMENT





DISCOUNT MANAGEMENT

CAMPAIGN



# WAREHOUSE

- •The key to success in retail is to manage stocks very well. Stores that sell diminished sizes and colors of products. We need to make analyzes that can be sent quickly and at the right time from the center or other stores. Nebim V3 successfully paved the way for its customers to grow by doing these in more than 15.000 stores. Achieve success in a short time with color-body separations, mobile handhelds and barcode applications
- •Manage your work flow processes such as orders, reservations, shipping orders, dispatch notes and invoices, which can be differentiated based on warehouse. Check the shortages based on warehouses.
- •You can define different work flow rules such as received orders, reservations, shipping orders, product collection, dispatch note or invoice creating for each warehouse. These work flow rules can be made mandatory. This lets you prevent errors in work flow processes and allows you to assume control and inspection.
- •Using the warehouse template, you can create orders and reservations from multiple warehouses. Within the warehouse template, you can prioritize the warehouses in different offices. You can use the Take Order and Reserve, as well as the Take Order and Reserve (including products that are going to arrive) programs for the relevant warehouse templates. For orders and reservations, you can have the warehouses checked in the priority order set in the template, and have the reservations made from different warehouses.
- •With counting program, correct deficiencies and eliminate color and body drift on systems of center warehouse and stores.

